

perspectives



WELCOMING AMERICA TO THE MIDDLE OF EVERYWHERE

We're creating a premier sports destination that
will bring opportunities and lasting advantages
to the entire city and surrounding areas.



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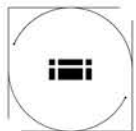
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SPRINGFIELD SPORTS COMPLEX

*Infrastructure Development
Background & Recommendation*



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renowned expertise

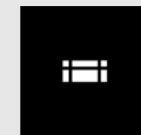
In process for more than a year, Springfield Sports Complex is designed to be an advanced sporting venue with indoor and outdoor, multi-sport facilities.

As the anchor for development near Springfield-Branson National Airport and the Chestnut Corridor, the project is driven by recognized, successful leaders with a complete lineup of experienced support personnel.

the team:

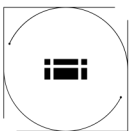


L5 Management & Consulting



hdesigngroup

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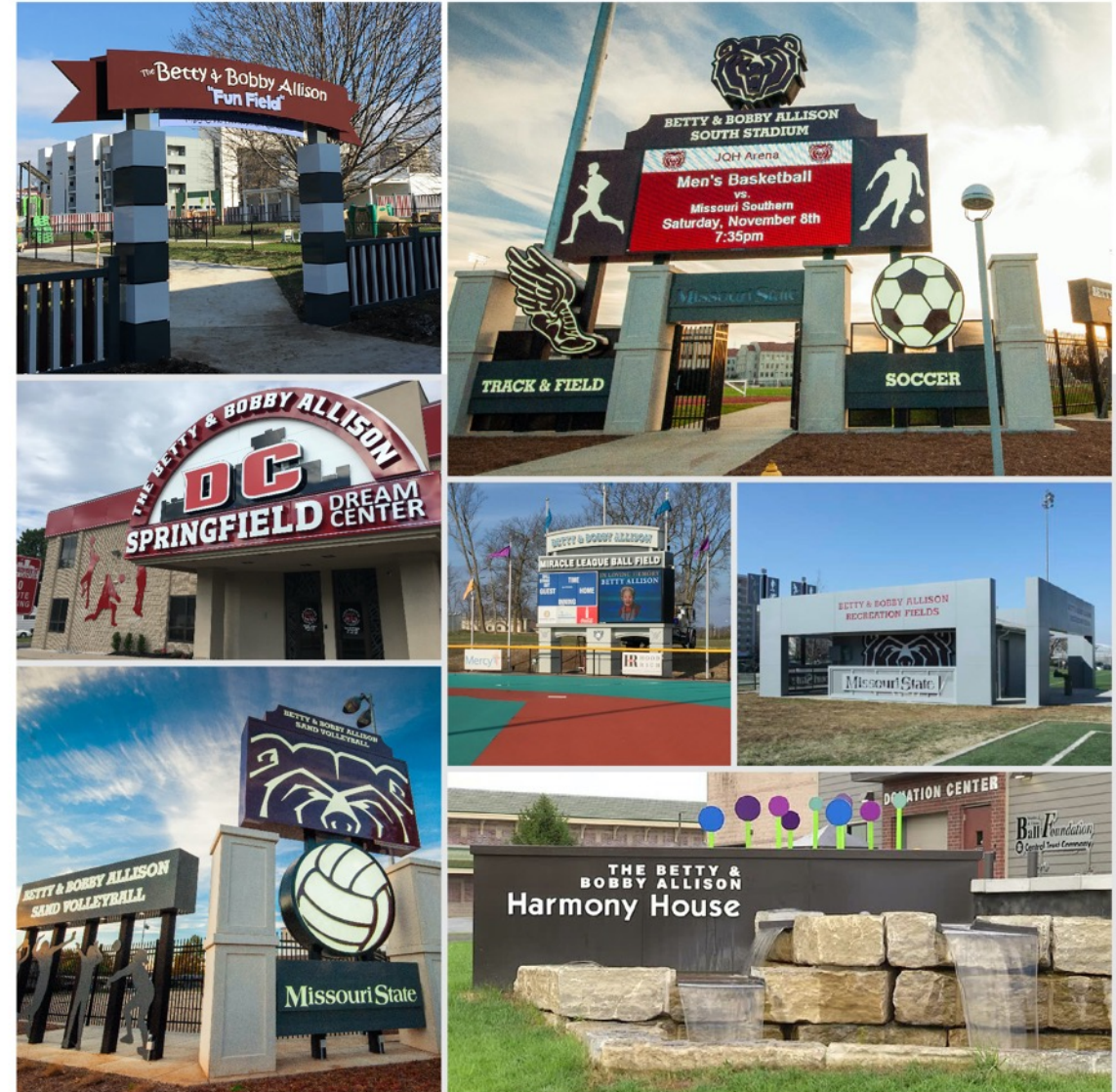


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private donor

Bobby Allison

- Providing ~\$3M for fields and signage, with naming privilege
- Continues Allisons' influential history of supporting area youth sports



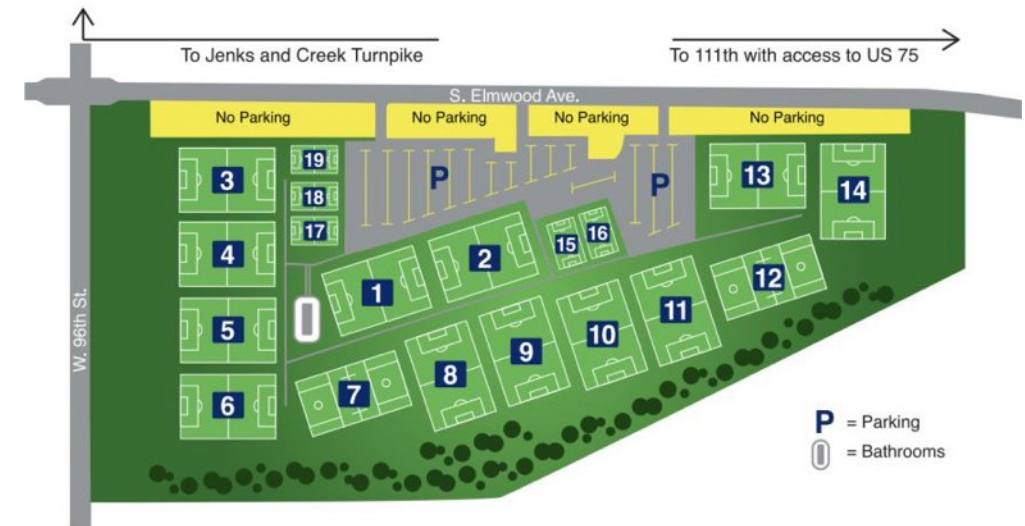
development partners

Rob Phillips of Philcrest Properties
Stan Liedel of L5 Management & Consulting

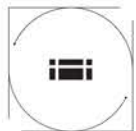


TITAN MAIN FIELD MAP
101 E. 81st St., Tulsa, OK

- Titan Sports Complexes – Tulsa & Jenks, OK
- Corporate Woods Office Park – Tulsa, OK
- Eastgate Metroplex – Tulsa, OK
- Village on Main – Jenks, OK
- Hillside Crossing – Broken Arrow, OK
- Branson Meadows – Branson, MO
- Deer Lake Golf Course – Springfield, MO

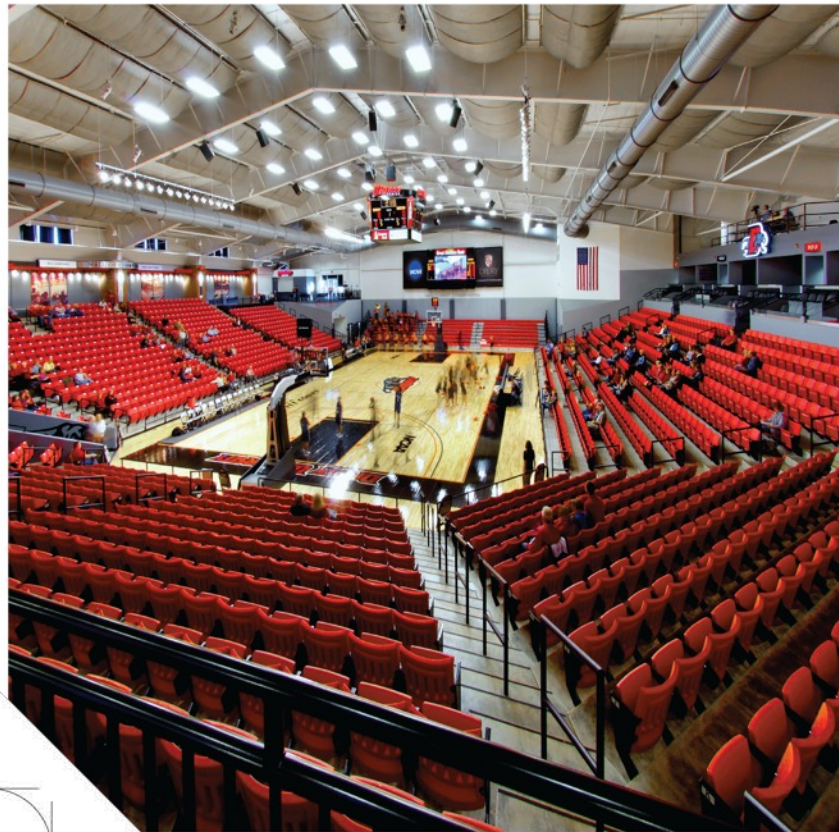


TITAN SOUTH FIELD MAP
9850 S. Elwood Ave. Jenks, OK



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representative & architect



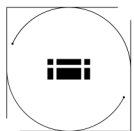
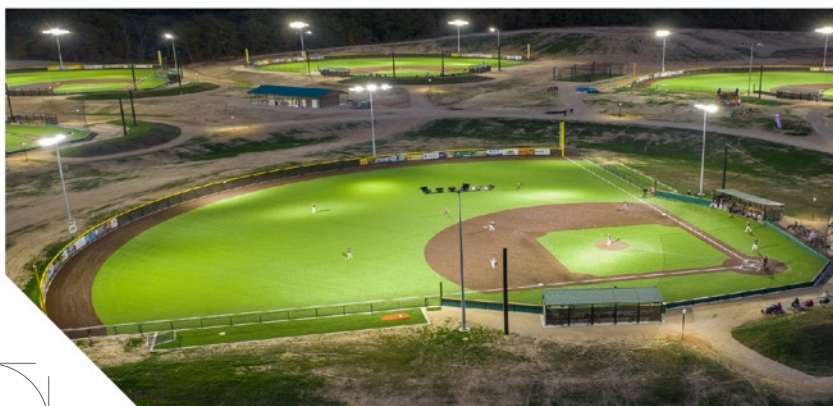
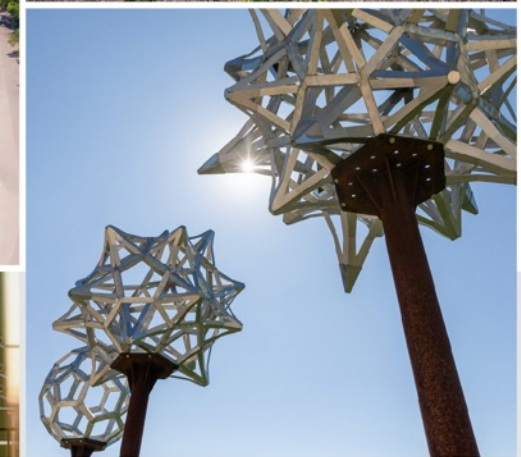
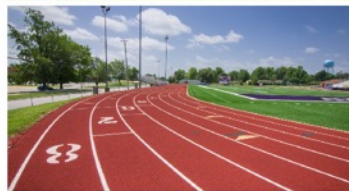
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- O'Reilly Family Event Center
- Fieldhouse Sportscenter
- MSU Golf Training Center
- Republic High School Stadium
- Betty Allison Junior Golf Course

civil engineer

Olsson

- SBU Plaster Football Stadium
- Evangel University Coryell Field
- Ballparks of the Ozarks
- Swope Soccer Village
- Scheels Soccer Complex

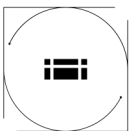


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community engagement

*Local civic organizations and business leaders
have confirmed their support of this project.*

- **O'Reilly Hospitality Management**
First right of refusal for hotel development land
- **Springfield Chamber of Commerce**
- **Springfield Sports Commission**
- **Neighboring communities and sports programs**
- **CoxHealth**
On-site sports medicine
- **In discussions with retail & restaurant developers**



project overview

Research by Huddle Up Group indicates the need for expanded sporting-venue capacity in Springfield, to serve community interest while boosting revenues from hospitality and retail business. Much of this benefit would come from spending by out-of-town teams and spectators.

Springfield Sports Complex will expand capacity to serve multiple sports and accommodate large regional and national tournaments.



Basketball



Indoor Soccer



Outdoor Soccer



Futsal



Volleyball



Football



Flag Football



Baseball



Pickleball



Wrestling



Martial Arts



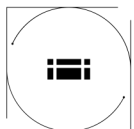
Ultimate Frisbee



Lacrosse



Dance



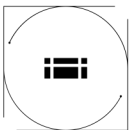
project overview

Preliminary Sports
Development Plan

1 Turf Field

11 Grass Fields

2 Future Fields



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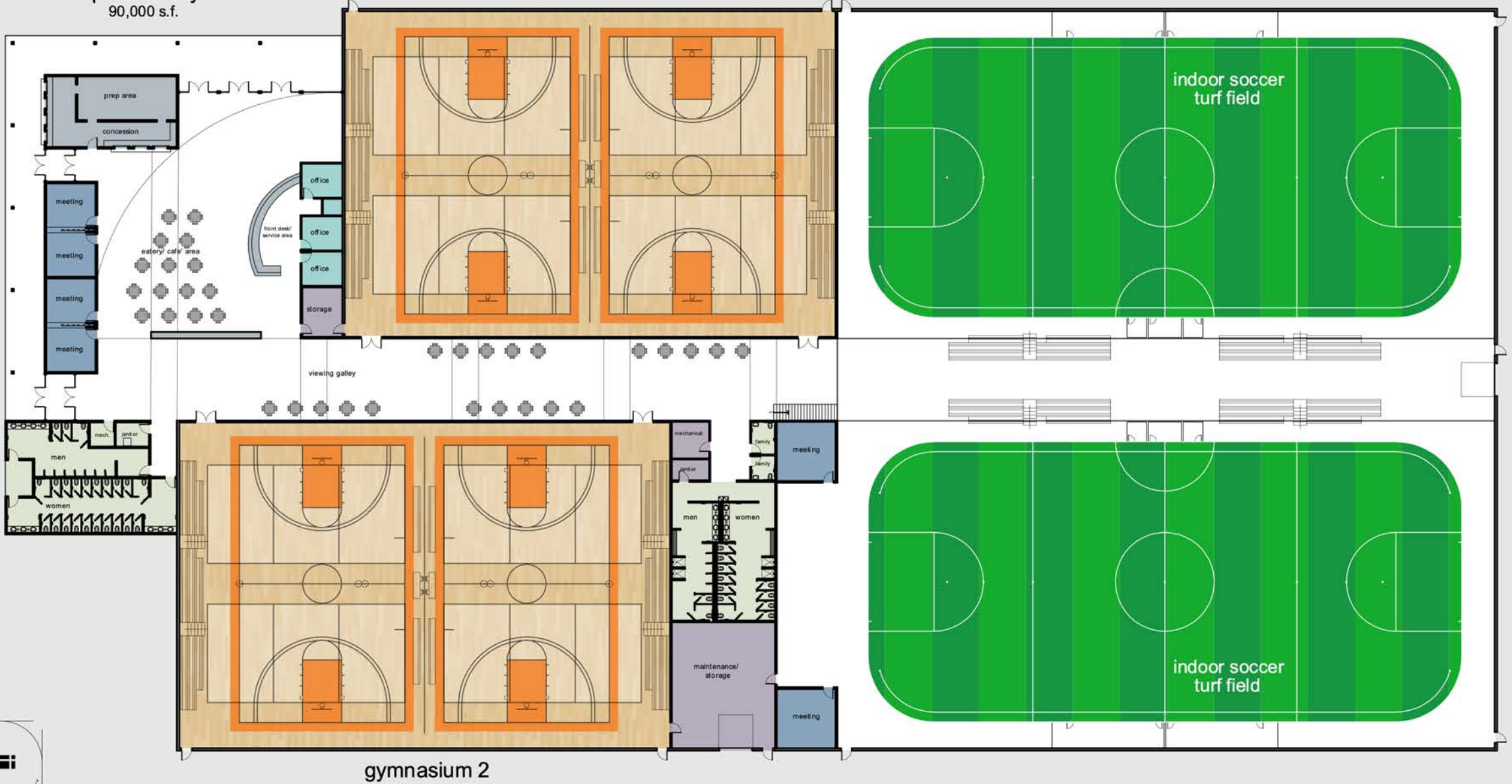
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Sport Facility 90,000 s.f.

gymnasium 1



gymnasium 2



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developing potential

Springfield Sports Complex will also encourage new development and bring vital services to patrons of Springfield-Branson National Airport.

HOTELS

RESTAURANTS

RETAIL



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sources & uses for project funds



\$4.4 million

city funding/reimbursement
infrastructure

\$3-3.5 million

donations
fields & signage

\$10-12 million

owner financing
land & development



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City of Springfield role

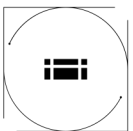
Funding for these infrastructure improvements in the vicinity of the airport and the Chestnut Corridor is a judicious investment in the City's comprehensive plans and in its future revenue base.

- Annexation of this property along with a portion of Deer Lake Golf Club (consistent with adjacent properties directly north of Deer Lake along State Highway 266), a proposal deemed acceptable by Springfield Fire Department and Springfield Police Department
- Extension of gas/water/sewer/storm/streets, etc. (with ensuing benefits for existing neighbors and future developments beyond Springfield Sports Complex)
- Proposed North/South public road would add a connection from the existing signal at Airport Boulevard to the I-44 outer road, providing yet another route to the existing I-44 interchange at State Hwy B and improving overall community traffic circulation

complementing existing facilities

We seek to cooperate with existing sporting venues and the City of Springfield toward achieving our common goals:

- Expanded capacity
- Economic development
- Overall community benefit



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our viewpoint

Springfield Sports Complex will provide long-term quality-of-life and economic benefits for the whole community and its visitors.

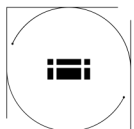
- Infrastructure development will continue to help the city as it grows beyond its current boundaries
- This indoor and outdoor complex will enable hosting of large tournaments for multiple sports
- With proximity to the airport as well as convenient hotel and retail components (critical criteria for tournament directors, event planners, and guests in general), the complex will serve as a gateway to the city and add stimulus for planned development in the Chestnut Corridor
- Consistent with the Quality of Place Initiative supported by the City, this project will enhance quality of life, foster growth, and encourage talent retention for the Springfield metro and surrounding areas

our recommendation

The City should optimize benefits and costs with an integrated plan that includes both infrastructure investment at Springfield Sports Complex and continued support for existing venues.

- Continued funding for all current venues (with optimal facility improvements) will support capacity at appropriate expenditure levels
- Infrastructure investment for the multi-sport, tournament-friendly Springfield Sports Complex will greatly expand capacity and generate more long-term benefits for the neighborhood, airport visitors, potential businesses, and the entire community—with a favorable cost-to-benefit ratio and a substantial return from taxes on spending by out-of-town teams and spectators

As a key component of integrated, complementary venues, Springfield Sports Complex can help increase capacity to conduct and host sporting events, while enhancing quality of life and economic development.





**TOGETHER, WE CAN DO THIS.
LET'S BRING SPRINGFIELD SPORTS COMPLEX TO LIFE!**



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